**Entry Form**

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| **5) Best Bank in Central Africa** |

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| ***Please fill in all blank spaces*** | |
| **Submitted on:** |  |
| **Name:** |  |
| **Job Title:** |  |
| **Bank/ / Institution/**  **Organisation / Company:** |  |
| **Region Entering:** 1) North Africa  2)East Africa  3) Southern Africa  4) West Africa  5) Central Africa |  |
| **Address:** |  |
| **Post code:** |  |
| **City/ Country:** |  |
| **Telephone:** |  |
| **Mobile:** |  |
| **Email:** |  |
| **Fax:** |  |
| **NOTE TO ALL ENTRANTS:**  **Please note: All currencies should be converted in US$**  Please use specific examples when illustrating your points. Please note that all previous winners and shortlisted candidates have all provided entries where their achievements and their strong performance have been demonstrated through the use of clear and concrete examples, and where they have been able to clearly demonstrate how they stand out from their competitors.  Entries will be judged on the 2021 fiscal year.  The examples and motivations should relate to activity which has taken place in the past year or to progress and achievements which have seen light of day in 2020 as part of a longer-term strategy.  Should financial statements for the year ending in 2021 not yet be available we will accept unaudited accounts for the year, or year to year comparisons using YTD Q3 statements.  Please stick to the word limit – this is to ensure that all entrants are given equal opportunities.  We understand fully that the information provided is sensitive. Please note that all the information sent to us will be used solely to the purpose of the awards. This information will be treated in complete confidence and no information will be disclosed to third parties without your prior permission. | |
| **Awards Category** | **5) Best Bank in Central Africa** |
| **Description** | This award goes to a bank operating either across a specific region or in one country within a region (North, East, South, West, or Central Africa).  The winner will have excelled in the banking industry in that region by reaching out to new customers, offering new services, adopting inclusiveness by bringing the unbanked into the banking space, made use of new technologies and contributed to a stronger financial sector.  It will also have demonstrated strong credentials across its financial operational activities and played an active role in driving economic growth in that region. The bank’s impact on all its stakeholders will be monitored closely, as well as its success in achieving world-class credentials. |
| **Financial Performance**  Demonstrated strong and consistent financial performance and improvements, [revenue, profits, capital, assets, market share] This last year will have created certain challenges. Please do provide commentary in terms of impact and how your bank has proven resilient. *(Please include the year on year, in the last financial year’s audited accounts and a brief commentary to accompany these)* |  |
| **Qualitative Performance**  How has the bank increased market share? How has the bank supported its clients through the pandemic? How is the bank contributing to helping the real economy grow? How is the bank supporting sectors that have traditionally been marginalised (SMEs; women led businesses) |  |
| How has the bank demonstrated leadership in the field of innovation (new services, more convenient banking, transaction cost reductions etc) *(max 250 words)* |  |
| Any major transactions and deals. *(max 250 words)* |  |
| Your institution’s single most important achievement in the past year and why it stands out. [This can be across anything, including internal changes to improve governance, support women, training human capital, your response to Covid] *(max 250 words)* |  |
| Overall motivation as to what makes this institution stand out from its competitors and why it is playing a lead role in the country/region it operates in. (*max 150 words)* |  |
| |  | | --- | | ***For more information on entry guidelines please visit our website:*** [***www.afbds.com***](http://www.afbds.com)  ***Please return this completed form in Word format via email to : awards@afbds.com*** | | |